



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
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Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/Iss/American Crossroads (13324)
Crossroads Media (1218)/055317791
MILHOAN,EMILY
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
952/AMERICAN CROSSROADS (136641)
National/Political
952/06306166

Invoice 635802
Inv Date 9/30/2012
Terms Net 30
Contract 330286
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:32PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Orlando (WFTV)			OFFICIAL BILLING INVOICE					
Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	10:00:00PM-11:00:00	Day,F-1	09/21/12 10:43PM (Fr)	00:30	USPRTV18ACH	\$6000.00	
2.0	Spot	7:00:00PM- 8:00:00	Day,Su-1	09/23/12 7:35PM (Su)	00:30	USPRTV18ACH	\$5000.00	
3.0	Spot	9:00:00PM-10:00:00	Day,Su-1	09/23/12 9:10PM (Su)	00:30	USPRTV18ACH	\$8000.00	